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Business Strong. Member Driven.

BOARD OF DIRECTORS MEETING MINUTES

Tuesday, June 15, 2021 at 8:00 am

Leeper Center

BOARD MEMBERS IN ATTENDANCE:

Jon Slutsky, Kristi Cannon, Lorilyn Bockelman, Anita Hardy, Ben Parsons, Linda Kinzli, Mary Council, Jami Sterkel, Jason Bustos, Lisa Christopherson, Tracey Jensen

BOARD MEMBERS NOT IN ATTENDANCE:

Ashlee Lease

OTHERS IN ATTENDANCE:

Mary McCaffrey, (Executive Administrator), Patti Garcia (Town Administrator), Kallie Cooper (Executive Director-Wellington Colorado Main Street)

CALL TO ORDER: 8:07 am

CONFLICT OF INTEREST: None

APPROVAL OF AGENDA:

Motion to approve Agenda

Moved: Linda Kinzli

2nd: Mary Council

Approved by all in attendance.

REVIEW MINUTES:

Motion to approve minutes from May 18th, 2021 meeting.

Moved: Anita Hardy

2nd: Jason Bustos

Approved by all in attendance.

INTRODUCTION OF VISITORS – None

MEMBER COMMENTS: -None

TOWN OF WELLINGTON REPORT – Patti Garcia

- Town will be sending out a community survey going out today by text message to all registered electors. Will have results back in a month.
- Comprehensive plan going to Board of Trustees on June 22nd and to Planning commission on July 12th.
- Wellington received ½ of the American recovery fund yesterday in the amount of 1.3 million and will receive a total of 2.6 million over the next two years. Will be meeting with Mayor and trustees and bring to a work session to see how funds will be used.
- Commercial remodel-Love Shack
- Old town street repairs happening sometime this month.
- Taking applications for Board of adjustments and parks advisor board
- 1st coffee with the mayor went well. The next one is July 7th.

MAIN STREET PROGRAM – Kallie Cooper

- Last week Main Street received \$150K revitalization plan grant which will be used towards solar lighting downtown. Working with public works to project schedule.
- Cross walk-bases ordered and installed this week or next week.
- Opportunity 1 grant for \$2 Million hoping to hear by the end of June if they will receive
- Main Street has a new newsletter called “News on the Street” on social media
- Farmers Market starts July 1st-41 vendors.
- Well-O-Rama August 7th

Administrator report- Mary McCaffrey

- Contract for the Yiffie gift card has been signed.
- BAH-Great turnout. Lots of great feedback in person and through Social Media
- 4th of July Parade-Will order banner to carry in the parade
- Working with Larimer County Work Force Job Fair. The Job Fair overall great success. We had 16 businesses register and attend there were 82 job seeks. Survey will be sent out on final results.
- 23 new members as of today.

CHAIRMAN REPORT : Kristi Cannon

- Recognition of Board members: Tracey Jensen for the Job Fair and Mary McCaffrey and Anita Hardy for the first in person Business after hours.
- Facilitator for the strategic meeting has Saturday July 24th for ½ day-If this date will not work will have to find another facilitator. Kristi asked board on feedback on what days would or would not work. Evenings were discussed from 4-7:30. Monday or Wednesdays would be good days. Kristi will go back to facilitator to see what will work. Will start looking for venues after we set a date.
- Open Treasure position discussion-Anita Hardy volunteered to take the role
Motion to put Anita in the Treasure position
Moved: Linda Kinzli
2nd-Jami Sterkel
Approved by all in attendance.
- Events-Kristi would like to see more events before the end of the year.
- Kristi went over financials. We are up 43% from last year. 133% on income.

By-Laws Committee- Mary Council

- Motion to approve bylaw changes as written.
Moved: Anita Hardy
2nd: Linda Kinzli
Approved by all present

Community Collaborations committee-Tracy Jensen

- Tracy did an update on the job fair platform and how it works and our collaboration with Mike O'Connell at SBDC.
Next virtual job fair will be in August/ September of this year
- Tracy did an update on her committee and looking at brining on Linda Soddard from CAC as a member for the committee. Tracy will keep us posted.

Reorganization Task Force-Anita Hardy

- Working on role for Executive Director role vs Admin role. Job description is complete.
- Anita read the bullet points on Job description.
- Will have financial components at our next meeting for Executive Director position.

TREASURER'S REPORT/FINANCE and BUDGET COMMITTEE-

- None given

Committee Reports:

COMMUNITY DEVELOPMENT AND ACTIVITIES-Jason Bustos

- Jason and Jami discussed ordering the banner for the 4th and what it should read

BUSINESS DEVELOPMENT : Ben Parsons

- Aug: Angela Myers – Larimer county
- Sep: skip due to holiday
- Oct: Tracey Devlin – digital marketing.
- Nov: Jason Eger, CPA.

MEMBERSHIP COMMITTEE – Linda Kinzli

- Member Orientation on Thursday from 8:30 to 9:30

MEETING ADJOURNED @ 9:57 a.m.