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Business Strong. Member Driven.

BOARD OF DIRECTORS MEETING MINUTES
Tuesday, February 16, 2021 at 8:00 am
Zoom Meeting

BOARD MEMBERS IN VIRTUAL ATTENDANCE:

Jon Slutsky, Kristi Cannon, Lorilyn Bockelman, Anita Hardy, Ben Parsons, Linda Kinzli, Mary Council, Ashlee Lease, Jami Sterkel, Jason Bustos, Katie Whitman, Lisa Christopherson,

BOARD MEMBERS NOT IN ATTENDANCE:

Tracey Jensen

OTHERS IN ATTENDANCE:

Mary McCaffrey, (Executive Administrator), Patti Garcia (Town Administrator), Kallie Cooper (Executive Director-Wellington Colorado Main Street)

CALL TO ORDER: 8:04 am

CONFLICT OF INTEREST: None

APPROVAL OF AGENDA:

Approved

REVIEW MINUTES:

Motion to approve minutes as amended from January 19th meeting.

Moved: Jon Slutsky

2nd: Jason Bustos

Approved by all in attendance.

INTRODUCTION OF VISITORS – none

MEMBER COMMENTS: -none

TOWN OF WELLINGTON REPORT – Patti Garcia

- Board of Trustees meeting are being held hybrid
- The water conservation plan has been rolled out.
- Many updates on the town website
- The Parks department is being merged with the recreational department. In the process of hiring personnel for those positions.
- The town has had traffic concerns at Eyestone and Middle school and will be working on a better traffic flow system.
- Town presented the North Poudre Board a draft agreement for additional land for treatment plant.
- New Recreational Manager is creating an internship program for the recreational and parks department.

MAIN STREET PROGRAM – Kallie Cooper

- Has requested a monthly report from Patti Lundy at the town on all new business licenses applied for in Wellington. Will send report to Mary at the Chamber.
- Still working on Well-O-Rama event, Tickets will be sold for the Well-O-Rama event. Main Street will stay local this year by bringing in local bands and having a social media audition for local musicians.
- Farmer's craft/ market will run on Thursday from 6-9 July through August. First week in March Main Street

will open applications for the market.

- Shop local bag sponsorships were all filled. Shop local bag promotion. Selling logo sponsorships for the bags and selling bags to the public to raise money for 50% match for downtown business signage.
- Website updated with new branding.
- Direct mailing letter to all 5000 boxes in Wellington will be sent. Asking for donations to help support Main Street program.

Administrator report- Mary McCaffrey

- PPP Loan received in the amount of \$4940.00.
- Ziggy's Ribbon Cutting went well. Great Turnout.
- Next Ribbon cutting will be at Hope Learning Center.
- Membership update: Total members as of today @110. 16 new members
- As of 2/6/2021 the State is operating under level 2 (yellow). Next level is Blue.
- WOW this Wednesday at 6.
- Mary will be meeting with Kacey from Boys and Girls Club and the principal at middle school to discuss new structures for after school programs.

CHAIRMAN REPORT : Kristi Cannon

- Kristi recognized Linda Kinzli and the membership committee for all their hard work with membership renewals.
- Also recognized Anita Hardy and her re-organization task force team all their hard work in re-organizing committees and Mary's administration role position.
- Board retreat will be held on Saturday March 6th from 9-3.
- Kristi will be meeting with the facilitator of the retreat, Nancy Kepner.
- Assignment before board retreat is to read the book "Good to Great" by Jim Collins
- The 2020-2021 Membership survey ratings and comments were presented.

By-Laws Committee- Mary Council

- The By-Laws committee has been reviewing the by-laws and looking at every little piece of the by-laws.
- One of the by-laws that they wanted to bring to the board, was Article 5- Officers. What it currently reads: Annually the board will elect the officers and have them serve for 1 year term. The practice of the board has been to serve for 2 years. Mary asked for feedback from the board on this article.
- The committee will come back with more recommendations by next month and will have bylaws done and ready with edits as a whole to vote on.

Reorganization Task Force-Anita Hardy

- Anita covered the different committees formed and Kristi covered the chair recommendations.
- The following recommendations were made:
 - **KATIE WHITMAN**
Chair, Finance Committee
 - **MARY COUNCIL**
Chair, Governance Committee
 - **LINDA KINZLI**
Chair, Membership Committee
 - **TRACEY JENSEN**
Chair, Community Collaboration
 - **Anita Hardy**-Chair, Business Development
 - **Ashlee Lease**
Chair, Celebrations Committee
 - **Jason Bustos**
Chair, Events committee
 - **Lorilyn Bockelman**
Chair, Promotions Committee

- Motion to approve all Chair recommendations.
Moved: Jon Slutsky
2nd: Mary Council
Approved by all in attendance.

TREASURER'S REPORT/FINANCE and BUDGET COMMITTEE- Katie Whitman

- Motion to approve 2021 Budget.
Moved: Jason Bustos
2nd: John Slutsky
Approved by all in attendance.

Committee Reports:

Directory: Lorilyn- Kristi presented for Lorilyn

Directory is coming along great. Directory will be mailed out at the end of March to all households in Wellington.

COMMUNITY DEVELOPMENT AND ACTIVITIES-Jason Bustos

- Jason will be reaching out to people that were on the committee last year to see if they are still wanting to be part of the committee. Jason also asked the board if anyone might be interested in serving on this committee.

BUSINESS DEVELOPMENT : Ben Parsons

- The following speakers are lined up until May:
March-Todd Lambert, School Interim superintendent
April-Tina Tot-HR Best practices
May-Better Business Bureau

MEMBERSHIP COMMITTEE – Linda Kinzli

- Planning a new member orientation for some time in March. Working with Kristi for a Zoom presentation.

MEETING ADJOURNED @ 10:02 a.m.



BOARD OF DIRECTORS:

Chair: Kristi Cannon – Past Chair: Jon Slutsky – Chair-Elect: Tracey Jensen – Treasurer: Katie Whitman
Chair, Community Events Committee: Jason Bustos – Chair, Business Development Committee: Ben Parsons – Chair, By Laws Committee: Mary Council
Chair, Business After Hours & Annual Dinner Committee: Linda Kinzli – Chair, Women Of Wellington: Anita Hardy
Board Member: Jami Sterkel – Board Member: Ashlee Lease – Board Member: Lisa Christopherson