



**BOARD OF DIRECTORS MEETING MINUTES
Tuesday, July 21st, 2020 at 8:00 am
Zoom Meeting-Wellington Business Center**

CALL TO ORDER: 8:02 a.m.

BOARD MEMBERS IN VIRTUAL ATTENDANCE: Jon Slutsky, Linda Kinzli, Kristi Cannon, Mary Council, Anita Hardy, Jami Sterkel, Ashlee Lease, Steve Vessey

BOARD MEMBERS NOT IN ATTENDANCE: Aaron Gray, Katie Whitman, Heather Zadina, Ben Parsons

INTRODUCTION OF VISTORS: Dan Statler

OTHERS IN ATTENDANCE: Kelly Houghteling (Town Administrator), Kallie Cooper(Wellington Colorado MainStreet), Mary McCaffrey (Executive Administrator)

CONFLICT OF INTEREST: None

APPROVAL OF AGENDA: Approved as submitted

REVIEW MINUTES: Approved

TOWN OF WELLINGTON REPORT – Kelly Houghteling

- On Tuesday, town will be hiring Pekka McKinney Firm to recruit a town Manager. The town will seek applicants in Colorado and all over the US.
- Town has been working with a firm, Ayres and Associates. The firm has a proposal for contractual economic development service that runs until the end of December. Kelly will be presenting proposal at tonight's town board meeting.
- Town has received a grant from department of local affairs to study the needs and location of town hall and location of here it would be located. This will be discussed at next week's town meeting.
- Town has approved \$10,000 to spend on table and chairs for outside seating for downtown businesses. All Table and Chairs have been given away as of today. If more request come in, town will look at more funding.
- Board met to start working on strategic plan. Plan not ready for prime time yet.

MAINSTREET PROGRAM – Anita Hardy-Kallie Cooper

- Taste Maid was in town last week and will be highlighting Wellington in a short film that will be coming out in September
- 2020 Well-O-Rama was canceled
- Mainstreet will be working on plan for events for next year

- Two board positions coming up soon
- .5K cancelled for this year
- Starting discussion on Trick or Treat event downtown
- Landscaping complete around train depot mural. "No Parking" signs are up to keep people from parking in front of mural
- Flowerpots are up downtown
- Linda Kinzli-Design committee met with John Gaiter and working on putting a plan together to help residents(seniors) to clean up their properties. The town of Wellington will be helping with this. CAC Clean up event has been cancelled. Everything is on hold until next year.

ADMINISTRATOR REPORT- Mary McCaffrey

- Covid 19 Task Force meeting tomorrow to discuss a list of items on how we can help members through winter as indoor/outdoor seating will be limited
- Serve 6.8 coming to an end. 11 businesses were assisted with relief funds during this fundraiser as well as investment of \$4000 in gift cards to our local restaurants. Drawing for the wooden flag will take place in the next few weeks
- Kelly Cooper- mentioned that Larimer County granted a variance but might be rescinded if COVID cases not down over next two weeks
- Email will be sent to our members on the variance issued by Larimer County

CHAIRMAN REPORT – Jon Slutsky

- At our May board meeting we voted to take \$5000 from our Education Program Grant with the Town of Wellington to fund the Small Business Loan Program. Since the town of Wellington did not fund this program, board can rescind the motion from the May 19th board meeting.
Motion: To rescind the May 19th vote from our May 19th meeting to fund \$5000 from our educational fund to the small business loan program
Moved: Mary Council
Second: Kristi Cannon
Discussion: none
Approved: By all present
- Steve Vessey resigned at the July 21st board meeting due to his current CV19 related workload. This leaves two open positions to fill. Steve did indicate that he might be interested in joining the board in 2021 if a position came open. Resignation accepted by board.
Motion: To fill Heidi Cross and Steve Vessey positions with Jason Bustos and Tracy Jensen
Moved: Anita Hardy
Second: Linda Kinzli
Discussion: None
Approved: By all present
- Proposed Amendment to Bylaws Article III Section 1-Annual meeting:

Article III Section 1: Annual Meeting

A membership meeting of the corporation shall be held annually. The time and place shall be fixed by the Board of Directors and notice thereof sent to each member at least ten (10) days before said meeting.

Motion: That we accept the proposed amendment to the bylaws.

Moved: Steve Vessey

Second: Jamie Sterkel

Discussion: Mary Council asked if we received any feedback from our members on the proposed amendment. No feedback was received.

Approved: By all present

- Annual Meeting-agreed that it would be held as a virtual meeting
 - Ashley Lease spoke with several companies and recommends that we use the company Click Bid. Cost of yearly membership \$795 plus \$500 for event screen. Other fees include Credit Card fee processing of 2.9 to 3.5%
 - Linda suggested that we have the economic speaker at the annual meeting and use the funds from our education fund
 - Linda asked that we vote on funds of \$1500 for our annual meeting

Motion: That we set aside \$1500 for our annual meeting

Moved: Kristi Cannon

Second: Jamie Sterkel

Discussion: Jon felt that we might need more money for the annual meeting. If needed, we could add more but also cautioned that we do not dip into our savings too much. Linda felt that we should make some money from the auction items to offset the cost.

It was also suggested that we have two more fundraisers before the end of the year.

Approved: by all present

TREASURER'S REPORT – Katie Whitman (not present)

- None given by Katie
- Jon did mention that we will approve budget at next meeting due to \$10,000 revised on Annual Dinner budget line
- Chamber Bucks account will be closed

Committee Reports:

COMMUNITY DEVELOPMENT AND ACTIVITIES – Mary McCaffrey

- Disc Golf cancelled
- We cannot have any in-person events as of this year
- Have not had any meetings in the last month
- Jon suggested we might want to do a virtual event

BAH/ANNUAL MEETING COMMITTEE – Linda Kinzli

- **See notes in Chairman report**

BUSINESS DEVELOPMENT -Ben Parsons (not present)

- Networking breakfast on 8/4/2020
Kristi Cannon-WOW- Meetings continue to be virtual on the 3rd Wednesday of each month. Attendance is up and down. August 19th is the next meeting.

MEMBERSHIP COMMITTEE – Linda Kinzli

- North Forty News will be running ½ page spotlight on our membership once a month until the end of the year. We will start with our 8 Chamber Circle members. No charge for this service.
- Jon suggested that the education program move to the membership committee
- Kristi will be joining the membership committee
- August 13th from 6 -8 p.m Virtual Business After hours. 10-\$50 gift cards as a drawing. Asking businesses for a \$25 Dollar card and Chamber will match. Highlighting the members. Asking the board to vote for \$250 budget to match 10 gift cards at \$25 each

Motion: Approve that the membership committee spend up to \$250 to purchase gift cards for the August 13th Business after hours

Moved: Mary Council

Second: Ashley Lease

Discussion: None

Approved: By all present

AMBASSADOR COMMITTEE: -No Report

MEETING ADJOURNED at 9:20 a.m.