



BOARD OF DIRECTORS MEETING MINUTES

Tuesday, February 19th 2019 at 8:00 a.m.

Wellington Housing Authority Meeting Room: 3914 Roosevelt Avenue

BOARD MEMBERS IN ATTENDANCE: Heather Zadina, Wendell Nelson, Curtis Bridges, Linda Kinzli, Katie Whitman, Mary Council, Heidi Cross and Brian Graves

BOARD MEMBERS NOT IN ATTENDANCE: Jon Slutsky, Kristi Cannon, Ben Parsons, Steve Vessey and Annie Lindgren (Wellington Colorado Main Streets Program)

OTHERS IN ATTENDANCE: Kacy Lobato (Executive Administrator), Ed Cannon (Town of Wellington) and Rick Freeman (Chamber Ambassador)

CALL TO ORDER at 8:05 a.m.

REVIEW MINUTES from January 15th 2019 Chamber Board Meeting. Linda Kinzli provided additional revisions.

Motion: Accept minutes from January 15th 2019 upon completion of revisions.

Move: Linda Kinzli

Second: Mary Council

Vote: Approved by all Board Members present

ADMINISTRATIVE REPORT – Kacy Lobato, Chamber Executive Administrator

- 2019 Membership Renewals: Original termination date of March 1st for any unpaid memberships and the Community Guide & Membership Directory has been delayed pending the final decision made at the next Membership Committee meeting held on Wednesday, March 6th.
- Member 2 Member Coupon Books: Entry Form deadline March 1st, 2019
- 2018 Taxes have been submitted to accountant.
- Mark Moody has resigned from the North Forty News and Blaine Howerton will be the Ad Sale Representative for future advertisements in the Community Guide & Membership Directory. Deadline for ad sales is March 1st 2019.

CHAIR REPORT – Jon Slutsky not present. Report given by Heather Zadina.

- Town of Wellington has organized an Economic Development Committee consisting of the town, the Chamber of Commerce, and the Main Streets Program. It met for the first time on February 11. The Chamber is represented by the following boardmembers: Jon Slutsky, Steve Vessey, Mary Council, and Heather Zadina. Ed Cannon presented for discussion an early draft Memorandum of Understanding (MOU) concerning the roles of the three groups as we work together for Economic Development in Wellington. A final draft of the MOU will be complete within 30-40 days, and the board will have the opportunity to review and approve it on behalf of the Chamber. Committee will meet the 2nd Monday of the month at 6:00 p.m. (Location was not provided).

TOWN OF WELLINGTON – Ed Cannon, Town Administrator

- Resumes for full time Economic Developer are being reviewed.
- Town Trustees will discuss the Buxton Corporation report on February 26th. Buxton Corporation, which is a retail strategy organization, will help generate leads and bring retail shopping and restaurants to Wellington. Esri Database software will be used to compile a collection of geographic datasets of various types and services.

- Town is currently working with Civic Plus Web Development Company to update existing website.
- Discussion was made regarding the existing Enterprise Zone's issues and boundaries and the effects it has on Wellington.
- Ed Cannon confirmed he was told the new building on 6th Street, next to the Good Day Pharmacy, will be the new location of Good Day Pharmacy on the 1st floor, and apartments on the 2nd floor. Heather Zadina stated she understood that the new building next to Tabby Road Animal Hospital, also on 6th Street, will be a learning center. .

MAIN STREETS PROGRAM – Annie Lindgren, Executive Director not present. Report given by Brian Graves.

- Marketing Leakage Analysis will be presented by the Main Streets consultant on Wednesday, March 13th at the Leeper Center at 5 p.m.

TREASURER'S REPORT – Katie Whitman

The revised 2019 budget preliminary report was provided and final approval was tabled until the next Board meeting held on Tuesday, March 19th pending an update on membership dues. Current financials were provided and discussed.

COMMITTEE REPORTS:

AMBASSADOR COMMITTEE – Rick Freeman

Committee is focusing on membership retention and continues contacting members by phone and via emails and plans on contacting new businesses in Wellington that are not yet members. The suggestion was made to offer a orientation for new members.

BUSINESS AFTER HOURS – Linda Kinzli

Monthly events will now offer extended networking time without meetings. The Ambassador Program will provide a printed version of upcoming news and events in the place of an agenda during each monthly event.

Scheduled Business After Hours Events & Ribbon Cutting Ceremonies:

- March 12th – Business Luncheon for Home Based & Business on Wheels, hosted by the Wellington Senior Resource Center at 11:30 a.m.
- April 11th – Realities for Children at 5:30 p.m.

COMMUNITY EVENTS COMMITTEE – Brian Graves

- Easter Egg Hunt – April 20th at the Harvest Farm. Donations from local businesses are needed.
- Circus – July 19th (Down deposit is due by February / March 2019), sponsored by the Chamber. Circus representatives will be visiting Wellington within the next couple months to discuss location of event. Volunteers are needed to sell Circus tickets.
- Town Clean Up Day – May 11th.
- Fishing Derby – Date not given.
- Chamber 2 Rounds Disc Golf Tournament – August / September. Volunteers are needed and suggestions on committee members was made. The Board discussed turning the event into a fundraiser for the Chamber and offering a family course.

SMALL BUSINESS DEVELOPMENT – Ben Parsons not present.

Scheduled Networking & Educational Breakfast Meetings:

- March 5th: Sheriff Justin Smith
- April 2nd: Blaine Howerton with North Forty News
- May 7th: Jon Slutsky & Kristi Cannon with Wellington Area Chamber Of Commerce
- June 4th: Mayor, Troy Hamman with the Town of Wellington
- July 2nd: NO Meeting, due to 4th of July Holiday

2019 potential guest speakers: CDOT (Kathy Gilliland) and Economic Development (Ed Cannon)

BUSINESS SUPPORT SUB-COMMITTEE – Kristi Cannon not present. Report given by Heidi Cross.

Scheduled 'WOW' Women Of Wellington Events:

- February 20th: Chuck Cross – Self Defense Strategies for Women
- March 20th: Lisa Christopherson – Women Helping Women: Human Trafficking

- The next Regional Business After Hours is scheduled for August 2019 held at the CSU Stadium in Fort Collins.

MEMBERSHIP – Heidi Cross

Total Members = 106, New Members = 7, Non-Renewals = 68

Heidi presented the previous minutes from the February 6th committee meeting for discussion. Board discussed corporate issues regarding membership investments from local businesses and the need for an updated list of new businesses moving to Wellington from the Town's Planning Commission. Ed Cannon reminded the Board of all Town minutes being available online for review.

BY-LAWS COMMITTEE – Mary Council

The revised By-Laws will be resent to the membership via email reminding members to review both Section 2 and Section 4 of the proposed changes to the existing By-Laws.

- Motion: Send a 2nd notice to membership via email in regards to reviewing both Section 2 and Section 4 of the proposed changes to the existing By-Laws.
- Moved: Mary Council
- Second: Linda Kinzli
- Vote: Approved by all Board Members present

OLD BUSINESS

- Drone Video - The final review of the video will be made February 2019 (Date pending).
- Poudre School District (PSD)
 - Wendell Nelson provided updates from the PSD Bond Oversight Committee. The construction of the new Middle/High School will begin late summer or fall of 2019. Middle School students are scheduled to move into their new building by 2020 and in the fall of 2021 for High School students. Plans for the new schools will include a football stadium for 2,500 people, 3 lite fields, site for a 3rd Elementary School and a Transportation Center.
 - PSD will be meeting with the Town, Wellington Middle School, Rice Elementary School and Eyestone Elementary School within 4-6 weeks to provide planning updates.
 - The suggestion was made to begin meeting with CDOT regarding the traffic entrances and exits on the south end of County Road 62 East and Washington Avenue of County Road 9, prior to the completion of the schools.
 - PSD also plans to offer construction skills and business programs in addition to the building of the new schools.
 - Once the new Middle School is built, the existing Wellington Middle School will eventually be the homestead for 4th and 5th grade Wellington students.
- Run for the 22 Event – The Town will be closing off sections of downtown in preparation for the event Thursday, February 22nd sponsored by the Old Colorado Brewing Company.
- Wellington Rotary Club meets the 1st Monday of the month at the T-Bar at 7:00 a.m. and is seeking local business owners as guest speakers and would like to invite the Chamber Board to attend.
- Ed Cannon provided feedback from the Glenwood Spring Convention with the Colorado City Managers Association and highlighted the use of 'love notes' used by the other towns and what are those things about the community that stand out, such as Loveland's sculptures, Estes Park's elk roaming downtown, 'mice on main' which is the use of tiny mice sculptures hidden throughout the community and Wellington's Disc Golf Tournament.

MEETING ADJOURNED at 9:23 am