



BOARD OF DIRECTORS MEETING MINUTES  
Tuesday, August 20th 2019 at 8:00 a.m.  
1st National Bank, basement: 4100 Harrison Avenue, Wellington CO

**BOARD MEMBERS IN ATTENDANCE:** Jon Slutsky, Wendell Nelson, Linda Kinzli, Katie Whitman, Mary Council, Curtis Bridges, Ben Parsons, Heidi Cross, Brian Graves, Heather Zadina and Steve Vessey

**BOARD MEMBERS NOT IN ATTENDANCE:** Kristi Cannon

**OTHERS IN ATTENDANCE:** Kacy Lobato (Executive Administrator), Annie Lindgren (Wellington Colorado Main Streets Program) and Michelle Vance (Town of Wellington's Economic Development Director)

**CALL TO ORDER** at 8:02 a.m.

**APPROVAL OF AGENDA**

Motion: Approve August 20th, 2019 agenda as presented.  
Move: Steve Vessey  
Second: Wendell Nelson  
Vote: Approved by all Board Members present

**REVIEW MINUTES** from July 16th, 2019 Chamber Board Meeting. Approved as presented.

Motion: Approve July 16th, 2019 agenda as presented.  
Move: Wendell Nelson  
Second: Linda Kinzli  
Vote: Approved by all Board Members present

**ADMINISTRATIVE REPORT** – Kacy Lobato, Chamber Executive Administrator

- Report was provided within Board Packets and discussed.
- The branding of the Chamber's internal communications, WELLCO, was presented without objections from Board.

**CHAIR REPORT** – Jon Slutsky

- Jon reviewed the process of the 2020 Board Elections.
  - Proposed 2019 Nominating Committee: Tracey Jensen, Lisa Christopherson and Kelly Eklund

Motion: Appoint 2019 Nominating Committee for the 2020 Chamber Board of Elections.

Move: Mary Council

Second: Linda Kinzli

Vote: Approved by all Board Members present

- 2020 Open Chamber Board Seats: Heidi Cross, Ben Parson, Brian Graves and Wendell Nelson  
Heid Cross and Ben Parsons have agreed to renew their term of 2020 -2022
- Chair, Chair-Elect and Treasurer for 2020 will be recommended to the board by the Nominating Committee after the new board is seated.

Motion: Move to reappoint Katie Whitman Treasurer for the term of 2019 (she was never appointed for this current term)

Move: Heidi Cross

Second: Linda Kinzli

Vote: Approved by all Board Members present

- Strategic Planning Session will be held Tuesday, September 17th, 2019 as a part of our regular meeting from 9 am to 1 pm at the 1st National Bank's lower level.

**TOWN OF WELLINGTON** – Ed Cannon, Town Administrator not present. Report given by Michelle Vance

- Michelle provided feedback from the Economic Development meeting held on August 10th, 2019 between the Town, Chamber and Main Streets Program and recent leakage analysis was discussed.
- An update on the GW Bush railroad project was made and Michelle expressed interest in recruiting volunteers for the Chamber during events.
- The suggestion was made to for the Chamber to establish two seperate groups: Business Retention & Expansion Program and an Ambassador Program during the Chamber's Strategic Planning Session in September of 2019.

**MAIN STREETS PROGRAM** – Annie Lindgren, Executive Director

- A re-cap of both the Well-O-Rama and Brewfest events was provided. The Brewfest fundraiser generated \$8,280 which will be invested back into the beautification of Wellington's downtown.
- The design committee is working on it's 4th mural that will be diplayed on the Filling Station building on Cleveland Avenue in Wellington and complete by the end of Ocotober 2019.
- Job posting of the Executive Administrator's position closes on Friday, August 30th and the new hire will be announced the first week of September 2019.

**TREASURER'S REPORT** – Katie Whitman

- Board reviewed the updated 2019 budget and a brief discussion of the 2019 Circus and latest raffle financials was made.

#### **COMMITTEE REPORTS:**

**BUSINESS AFTER HOURS** – Linda Kinzli

Scheduled Business After Hours Events & Ribbon Cutting Ceremonies:

- Tuesday, August 20th - Ribbon Cutting: Stitches Acute Care at 4:30 pm
- September – Available
- Friday, October: 6th Annual 'Denim & Diamonds' Gala at the Terry Bison Ranch & Resort

**ANNUAL DINNER** – Linda Kinzli

- An estimated total of Annual Gala sponsorship income was reported of \$7,350.

**COMMUNITY EVENTS COMMITTEE** – Brian Graves

- Cancellation of the 1st Annual 'FUNZK' Softball Tournament and a recap of the 2019 Circus was made.
- 6th Annual 'Chamber 2 Rounds' Disc Golf Tournament: Saturday, August 24th at Wellington's Disc Golf Course
- CAC Upcoming Events: Veteran's Day and Trick-Or-Treat Down Main Street & Beyond. No dates and times were reported.

**AMBASSADOR COMMITTEE** – Rick Freeman not present. Report given by Steve Vessey.

- Committee plans to resume monthly meetings in September 2019 and plans to continue meeting with current Chamber businesses.

**BUSINESS DEVELOPMENT COMMITTEE** – Ben Parsons

- Networking & Educational Breakfast: September 3<sup>rd</sup> - NO Meeting, due to the Labor Day Holiday
- October 1<sup>st</sup>: John Geiss “Marketing for Small Business Owner”
- November 5<sup>th</sup> & December 3<sup>rd</sup>: Pending (Suggested speaker: Poudre School District)

**(WOW) WOMEN OF WELLINGTON** – Kristi Cannon not present. No report given.

**MEMBERSHIP** – Heidi Cross

Total Members = 161, New Members = 21

- Minutes were presented and discussed from the August 7th meeting.
- Board members were encouraged to submit their ideas on 2020 Membership Investments and benefits.
- Committee plans to offer a member orientation in February 2020 after renewals have been sent out. (Lunch/Breakfast & Learn)

**NON-AGENDA ITEMS**

- A Memorandum of Understanding is needed from the Town of Wellington to move forward with the UpScale Program.

**MEETING ADJOURNED** at 9:44 a.m.