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Business Strong. Member Driven.

BOARD OF DIRECTORS MEETING MINUTES
Tuesday, January 19th, 2021 at 8:00 am
Zoom Meeting

BOARD MEMBERS IN VIRTUAL ATTENDANCE:

Jon Slutsky, Kristi Cannon, Lorilyn Bockelman, Tracey Jensen, Anita Hardy, Ben Parsons, Linda Kinzli, Mary Council, Ashlee Lease, Jami Sterkel, Jason Bustos, Heather Zadina, Katie Whitman, Lisa Christopherson,

BOARD MEMBERS NOT IN ATTENDANCE:

OTHERS IN ATTENDANCE:

Mary McCaffrey, (Executive Administrator), Patti Garcia (Town Administrator), Kallie Cooper (Executive Director-Wellington Colorado Main Street)

CALL TO ORDER: 8:02 am

CONFLICT OF INTEREST: None

APPROVAL OF AGENDA:

Motion: Moved to approve Agenda

Moved: Mary Council

Second: Kristi Cannon

Vote: Approved by all present

REVIEW MINUTES

Minutes Approved from December 15th meeting

INTRODUCTION OF VISITORS –

Kacy Lobato (Kacy Graphics) Rachael Gonzales (Wellington Fire Department) Gary Green (Wellington Fire Department)

MEMBER COMMENTS:

Gary Green asked what the outcome vote for Ex Officio membership on the board. Jon updated Gary on board decision to not have Ex Officio membership at this time.

TOWN OF WELLINGTON REPORT – Patti Garcia

- Town work session will be held tonight items of discussion:
 - Town hall site selection-discussion on budget for site will be discussed
 - Strategic Plan-opportunity for citizens survey was sent out with 67 responses received. Top three were water, business and infrastructure.
 - Discussion on hybrid and/or inperson meetings for trustees, staff and citizens will be discussed.

MAIN STREET PROGRAM – Kallie Cooper

- Starting Summer Projects
- Had 1st Well-O-Rama meeting
- Planning Farmers craft/ market
- Making a plan/contingency plan for all projects
- Board retreat in Feb
- Shop local bag promotion. Selling logo sponsorships for the bags and selling bags to the public to raise money for 50% match for downtown business signage.
- Information on the small business administration grants for federal funding was sent out via email to members
- PPP EIDL loan meeting rescheduled for this Friday at 9:00 a.m.

Administrator report- Mary McCaffrey

- As of this morning we have 53 renewals. Mary will send out another email reminding membership of the 10% discount good thru end of the month
- Ziggy's is doing their soft opening on Jan 26th, Grand opening on Feb 6th. Ziggy's have signed up as members of the Chamber and will be holding a ribbon cutting on Feb 5th. More information to follow.
- Waiting on PPP Loan proceed. The Chamber was approved for PPP funds.

CHAIRMAN REPORT – Jon

Election of Officers:

- Treasurer-Kristi Cannon nominated Katie Whitman, Second by Heather Zadina.
No other nominations for treasure
- Chair Elect-Anita nominated Tracey Jensen, Second by Jami Sterkel
- Chair Elect-Linda Kinzli nominated Ashlee Lease, second by Mary Council
No other nominations for Chair-Elect
- Chair-Mary Council nominated Kristi Cannon for Chair, Second by Linda Kinzli
No other nominations for Chair.
Motion: To elect Katie Whitman for treasure and Kristi Cannon for Chair by acclamation
Moved: Mary Council
Second: Jason Bustos
Vote: Approved by all attendee

Ashlee Lease and Tracey Jensen gave a short speech to the board on why they would like to serve as the next Chair-Elect.

Chair-Elect vote was held privately through Chat box with votes going to Mary and Jon's chat box. Vote outcome 8/6 with Tracey Jensen voted as the next Chair-elect for 2021.

Chair-Elect: Kristi Cannon

- Kristi talked about her leadership and new role, thanked and acknowledged a couple of board members for their recent hard work on various projects.
- Board retreat will be in March sometime most likely on a Saturday 1/2 day
- Kristi got a commitment from all board members to agree on attending the retreat on Saturday 1/2 day. Asked for dates that would not absolutely would not work.
- Kristi shared the engagement survey questions that are ready to go in a few days.

Reorganization Task Force-Anita Hardy

- Anita shared the chart of committees that the organization committee has been working on. The committee include the following:
 - Community Events, Collaborative events, Business development, Membership, Finance, annual meeting and Promotions.
 - The chart covered what the committee has been working on with the suggestions and ideas to move forward in reorganizing the committees.
 - The committee is working on job descriptions for each committee.
 - Admins review and role-continue the review of the role and identify recommendations to role
 - Recommending 7 committees as of now-committee chairs are needed for all these committees. Anita is asking whoever is interested in a committee chair

position to let Kristi know by the Feb meeting

Kacy-Kacy Design: Kacy Lobato

- Shared 2 different logo's and the new tag line "Business strong, member Driven". She also shared what the logo will look like on the 2021 Directory
- Motion: To approve the first logo shown
 - Moved: Katie Whitman
 - Second: Linda Kinzli
 - Approved by all present

TREASURER'S REPORT/FINANCE and BUDGET COMMITTEE- – Katie Whitman

- Approval of budget moved to agenda for Feb meeting

Committee Reports: No committee reports

COMMUNITY DEVELOPMENT AND ACTIVITIES-Jason Bustos

BUSINESS DEVELOPMENT : Ben Parsons

MEMBERSHIP COMMITTEE – Linda Kinzli

MEETING ADJOURNED @ 10:01 a.m.



BOARD OF DIRECTORS:

Chair: Kristi Cannon – Past Chair: Jon Slutsky – Chair-Elect: Tracey Jensen – Treasurer: Katie Whitman
Chair, Community Events Committee: Jason Bustos – Chair, Business Development Committee: Ben Parsons - Chair, By Laws Committee: Mary Council
Chair, Business After Hours & Annual Dinner Committee: Linda Kinzli – Chair, Women Of Wellington: Anita Hardy
Board Member: Jami Sterkel – Board Member: Ashlee Lease – Board Member: Lisa Christopherson